



Urban redevelopment and new public space

Author: Bianchini e Lusiardi associati (lead architect) with Massimo Mortelliti, Donato Calderoni and Catello Matarazzi

Type: International architectural competition project

Year: 2009

Place: San Giorgio Morgeto, Italy

Estimated Cost: € 1,500,000

Organizing bodies: San Giorgio Morgeto municipality, Italian Ministry of Culture, Italian Ministry of Economy, Venice Biennial

Client: Comune di San Giorgio Morgeto

Awards: First prize + design commission



Project description

This is the winning design for a urban requalification of a small town in Souther Italy, part of a larger government program for the developing of southern Italy towns.

The brief required the creation of a new public square, to redesign the town centre footpaths and to mitigate the visual impact of a large car park.

We decided to design the new square as a large gathering space so to use it for street markets, theatrical shows and musical events, particularly during summer, when the town becomes a well-known site for a seasonal music festival.

The new square design arises from the ideal extension of the altimetric curves of the site, with a large fountain and an extensive use of sustainable lighting systems.

To reduce the car park impact we designed a new facade, made by a Cor-ten steel frame on which a typical mediterranean-climate vegetation will climb so to visually reconstruct the green hill that was inopportunately dug out for the car park realisation.